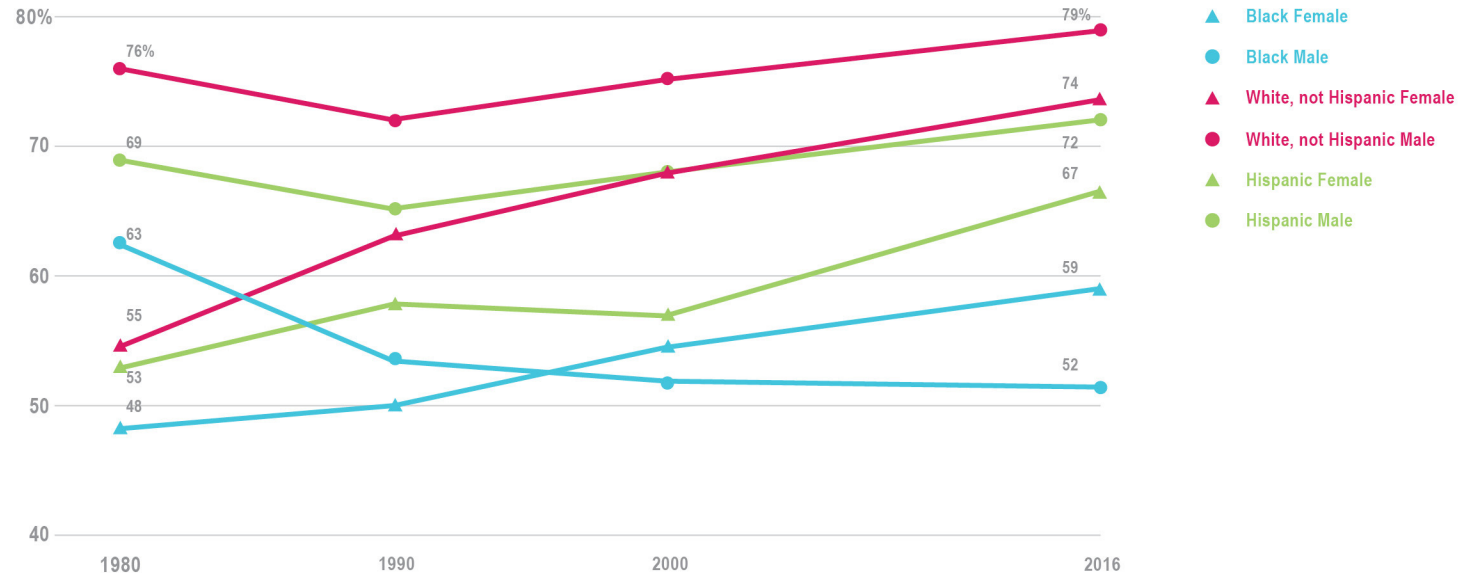
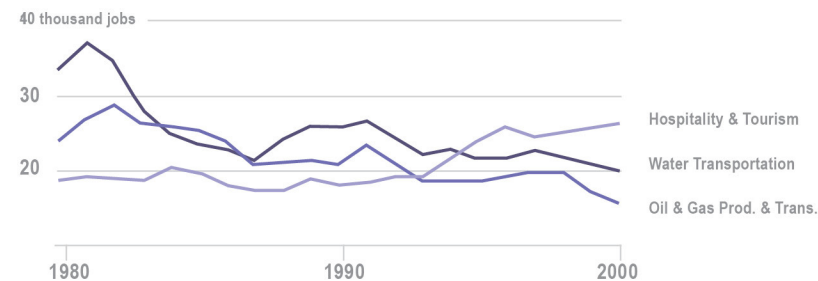


Since 1980, employment rates in New Orleans have risen for white men and women, Hispanic men and women, and Black women. Only for Black men have employment rates fallen--from 63% to 52%.

New Orleans employment rate by race/ethnicity and gender for population 16-64 years old

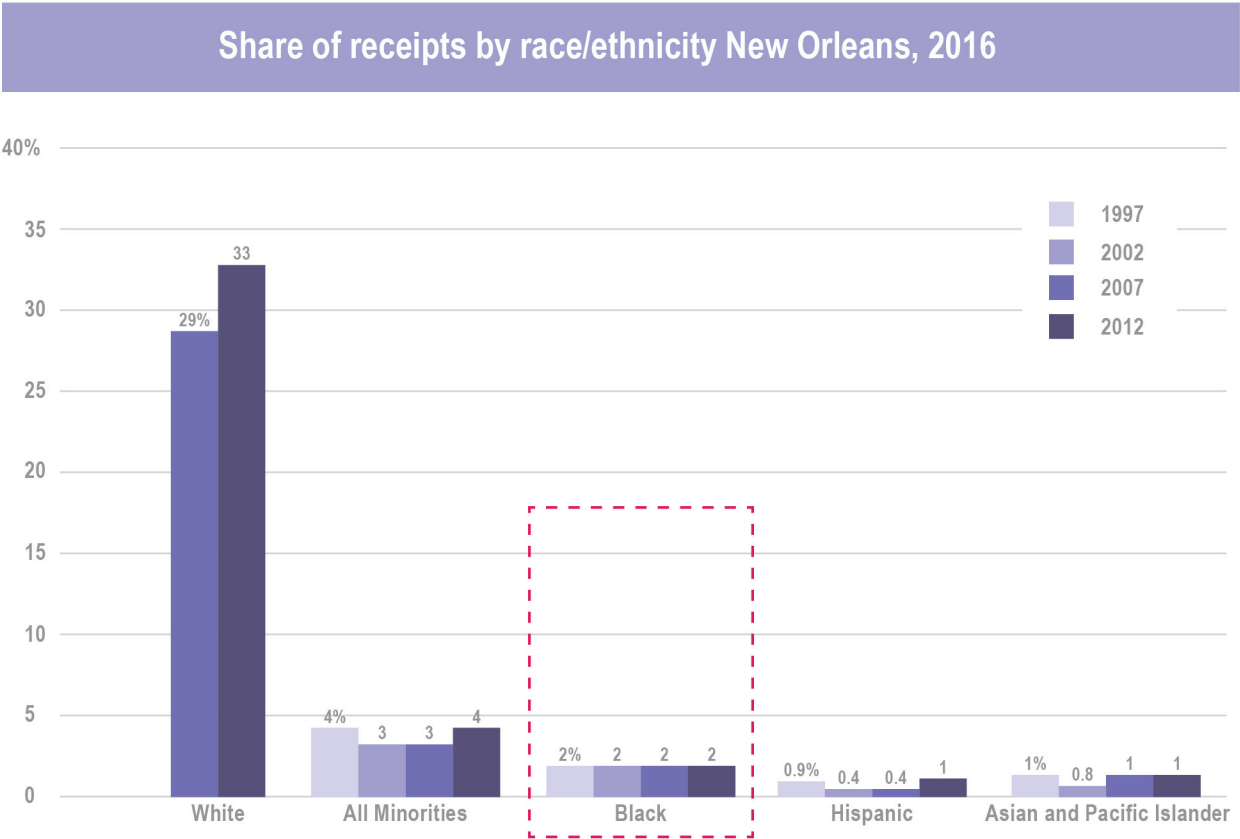


As Port and Oil and Gas jobs decline, with male employment decline with it, we see the rise of Hospitality and Tourism jobs.



# Many people have seen that though Black owned businesses account for 40% of businesses, they only account for 2% of receipts. Digging in begins to illuminate why.

Digging into the details reveals useful elements of the composition of the racial disparities in businesses ownership, operation, and receipts. While 40% of businesses are Black owned, only 3.9% of businesses with paid employees are Black owned. 75.8% of businesses with paid employees are white owned.



## New Orleans metro, 2016

Businesses with paid employees (includes publicly help companies)

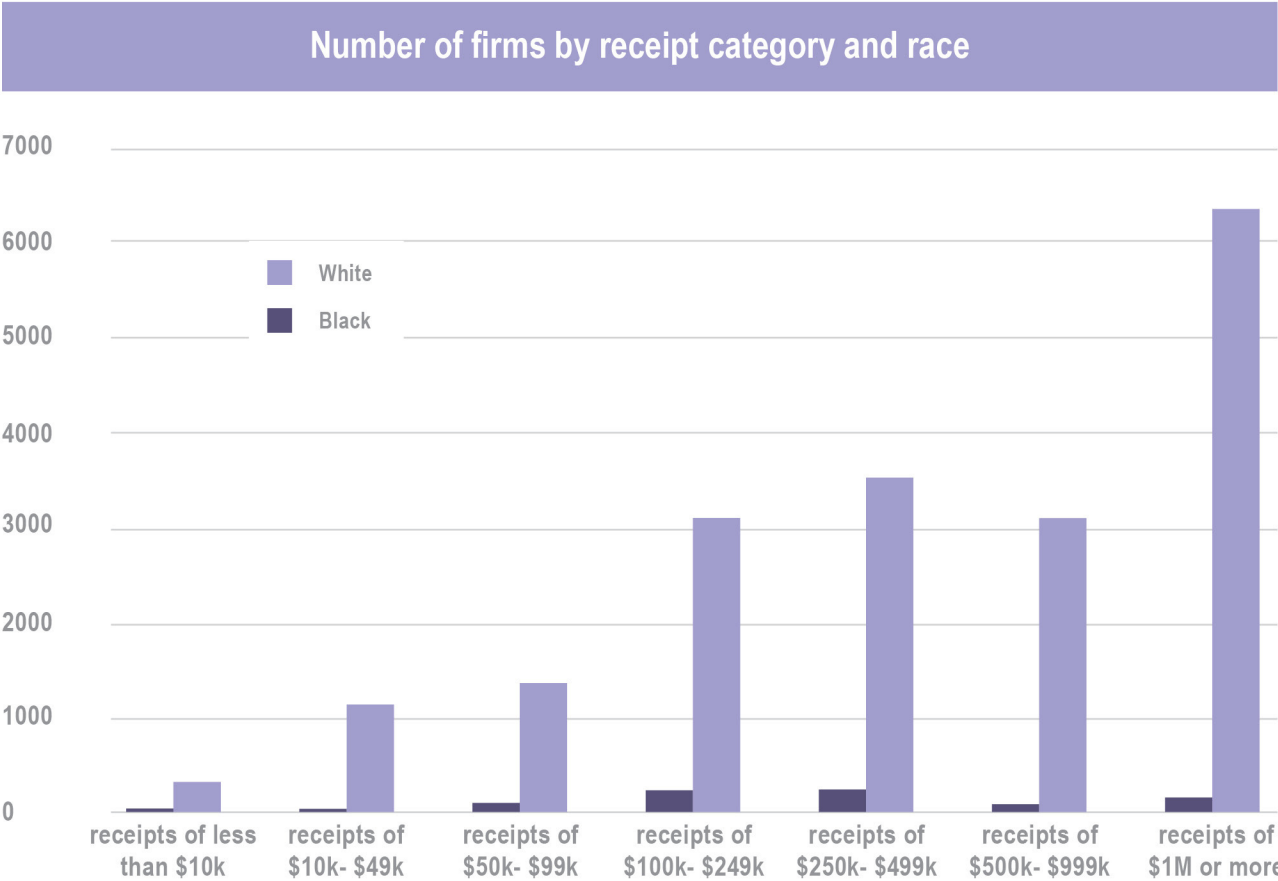
	Black Firms	White not Hispanic firms
Share of total businesses	3.9%	75.8%
Share of total business employees	2.1%	49.3%
Share of total business payrolls	1.3%	44.0%

# Share of Black firms with receipts over \$250k or \$500k

## New Orleans Metro Businesses with paid employees, 2016

Among Black firms, 52.2% have sales/receipts over \$250k  
Among white firms, 68.7% have sales/receipts over \$250k

Among Black firms, 28% have sales/receipts over \$500k  
Among white firms, 50% have sales/receipts over \$500k



	Black	White
All Firms	931	18,944
Firms with sales/receipts of less than \$10,000	36	331
Firms with sales/receipts of \$10,000 to \$49,999	46	1,122
Firms with sales/receipts of \$50,000 to \$99,999	110	1,368
Firms with sales/receipts of \$100,000 to \$249,999	253	3,118
Firms with sales/receipts of \$250,000 to \$499,999	225	3,530
Firms with sales/receipts of \$500,000 to \$999,999	101	3,105
Firms with sales/receipts of \$1,000,000 or more	160	6,370

	Black	White
Firms with sales/receipts of less than \$10,000	3.87%	1.75%
Firms with sales/receipts of \$10,000 to \$49,999	4.94%	5.92%
Firms with sales/receipts of \$50,000 to \$99,999	11.82%	7.22%
Firms with sales/receipts of \$100,000 to \$249,999	27.18%	16.46%
Firms with sales/receipts of \$250,000 to \$499,999	24.17%	18.63%
Firms with sales/receipts of \$500,000 to \$999,999	10.85%	16.39%
Firms with sales/receipts of \$1,000,000 or more	17.19%	33.63%

# Share of Black firms who have been in business 5 or more years

## New Orleans Metro Businesses with paid employees, 2016

Among Black firms, 65.7% had been in business five or more years

Among white firms, 70.6% had been in business five or more years



	Black	White
All Firms	931	18,944
Firms with less than 2 years in business	56	1,556
Firms with 2 to 3 years in business	136	2,272
Firms with 4 to 5 years in business	126	1,751
Firms with 6 to 10 years in business	214	3,420
Firms with 11 to 15 years in business	145	2,114
Firms with 16 or more years in business	253	7831

	Black	White
Firms with less than 2 years in business	6.02%	8.21%
Firms with 2 to 3 years in business	14.61%	11.99%
Firms with 4 to 5 years in business	13.53%	9.24%
Firms with 6 to 10 years in business	22.99%	18.05%
Firms with 11 to 15 years in business	15.57%	11.16%
Firms with 16 or more years in business	27.18%	41.34%